



HOTEL TWENTYSEVEN ANNOUNCED AS WORLD'S MOST INSPIRED DESIGN HOTEL AT THE 2018 WORLD BOUTIQUE HOTEL AWARDS

The winners of **Boutique Hotel Awards 2018** were announced on 8th November 2018 at the glittering Awards ceremony held at the **Merchant Taylors' Hall**, London. The annual ceremony brought together an array of boutique hotel owners, travel and lifestyle press and travel industry influencers from all four corners of the world. This year's keynote speech was delivered by Robin Sheppard, chairman of Bespoke hotels and the Institute of Hospitality, with four decades of success within the hospitality industry. Hotel owner, Eric Toren, received the award from guest presenter, Lara Asprey, founder of Asprey Introductions and star of reality TV series *The Ultimate Matchmaker*.

Judges applauded Hotel TwentySeven for its curated quality and impeccable taste, selecting the finest furnishings, fabrics by Rubelli, and hand-crafted silk carpets by EBRU. Also, the Restaurant Bougainville, where the Executive Chef, Tim Golsteijn, is given free rein to put Hotel TwentySeven on the epicurean map, offers a unique, sensory and culinary experience.

We are proud to announce that **Hotel TwentySeven, Netherlands** was named **World's Most Inspired Design Hotel**.

"An opulent and unforgettable sanctuary in the beating heart of Amsterdam."
2018 Boutique Hotel Awards Judge

"The rooms are ornate and sensuous confections of heavy wood and thick velvet transport the visitor far from the hustle and bustle of the streets below."
2018 Boutique Hotel Awards Judge



With boutique hotels being famed for their sense of style and design, The Most Inspired Design Hotel is one of the most sought after in the entire competition. Hotel TwentySeven was selected from among some strong regional winners and first ranking nominee, including:

- Riad Kheirredine
- The Harkness Hotel
- The Pottinger Hong Kong
- Hotel Grand Windsor
- Shinta Mani Angkor - Bensley Collection

INFORMATION ON THE AWARDS

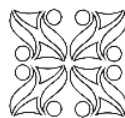
The Boutique Hotel Awards is the first and only international awards organisation exclusively dedicated to recognising unique excellence among boutique hotels. The Awards, now in its 8th year, honours the people behind these outstanding properties and brings together members of **The Master Key Society**, where relationships are built exclusively among the Award Winners by facilitating hotel exchange visits between them.

AWARDS PROCESS

What makes a Boutique Hotel Award meaningful? Simply put, the hotels and private villas are *actually visited*. It is the only independent awards organisation in hospitality where each and every property is visited personally by an experienced hotel judge, who specialises in each category, and where decisions on winners depend on true first-hand guest experience at the property.

The winners were selected from over 300 Nominees in over 80 countries. Each entrant was nominated by a member of the Awards Nomination Committee, comprising 70 leading trailblazing travel experts, whose business it is to be 'in the know' concerning the extraordinary boutique hotels. The Awards then coordinate judge evaluation visits with each shortlisted nominee. The judges document all aspects of the guest experience covering six categories: dining and entertainment, design, facilities, location and, most importantly, staff service and overall emotional impact. Finally, these extensive hand-written evaluations are meticulously studied by our Awards Panel, which decides our regional and World's Best Award winners.

For the full judge review, please visit:
<http://www.boutiquehotelawards.com/luxury-hotels/hotel-twentyseven>



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